

# GILDER|FORBES TELECOSM

Hosted by George Gilder & Steve Forbes  
October 16, 2007 – October 18, 2007

## 2007 TELECOSM EVENT

The 11<sup>th</sup> Annual Gilder/Forbes Telecosm Conference, TELECOSM 2007: LAN's End, hosted by George Gilder and Steve Forbes, October 17 – October 18, at The Sagamore Resort in Lake George, NY.

## CONTACTS

### Sponsorship and Delegate Sales:

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### Program Agenda and Speaker Selections:

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## CONFERENCE HISTORY

For over a decade, the Gilder/Forbes Telecosm Conference — the world-famous technology conference hosted annually by George Gilder and Steve Forbes — has been recognized as one of the most prestigious venues in the world for breaking information on breakthrough technologies and forward-thinking companies and investments. It is an exclusive gathering of engineers, entrepreneurs, investors, public policy decision makers, and the top thought leaders and business executives from the world's leading technology and communications companies.

## TELECOSM 2007 THEME: LAN's End

The coming end of the local area network. Extracting the valuable information from the Wall Street noise and decoding the technology to identify the innovations and innovators on the right side of the most promising transformation in the history of the world economy. Pursuing opportunities, celebrating entrepreneurship, and seeking upside surprises.

## TELECOSM VENUE

Situated on a private island within the borders of the six million acre New York Adirondack State Park, The Sagamore offers six distinctive restaurants, a championship golf course, European-style spa, pool, fitness center, and sailing school. For Telecosm 2007, we will be taking over the entire island, giving Telecosm participants the choice of accommodations in either the historic hotel or a private Adirondack lodge. (*Resort-wide high-speed wireless Internet access and 5-bar cell phone service.*)

The Sagamore reservation agents can arrange transportation for Telecosm attendees from three area locations, each within a short car ride to the Resort: the Albany County Airport, Warren County Airport or Albany Rensselaer Amtrak Station.

All Telecosm 2007 speeches and panel sessions will take place in The Sagamore Ballroom, with no concurrent sessions running to divide participant attention between multiple conference tracks. In order to maximize attendance, sponsorship “breakout” briefings will take place in the Evelley conference room, opposite the ballroom, at times during which no competing general conference sessions are scheduled.

## TELECOSM PROGRAM TOPICS

- The Call of the Entrepreneur  
(*Pre-release film screening*)
- The Exacosm: When the Exaflood hits the Telecosm
- Eco-Investing: Environmentally friendly technologies tinting the Telecosm green
- Which Way Does the Wind Blow? (*Global Warming and Climate Change: Scientific fact or Academy Award winning propaganda?*)
- The World at Our Fingertips, featuring Steve Forbes
- Outperforming the Market: The Only Three Question That Count, featuring Ken Fisher
- The Coming Revolution in Internet Graphics (*An on-stage interview with George Gilder and OToy inventor Jules Urbach.*)
- Powering the Digital Media Revolution
- The Microprocessor Forum: Beyond Moore's law
- Intellectual Property & Patent Power: Protecting the knowledge that defines the Telecosm
- Investing in Isreal
- The Wireless World
- Air Kings: Gaining the edge in broadband wireless
- New Materials in Nanotech
- LAN's End: Why the local area network will fall
- Trust: Where should security be on the Net?
- The Wirespeed Challenges of the 10-Gigabit Era: Are you getting enough fiber?
- The Future of Silicon Design
- Optimizing the World's Largest Optical Switch
- Photonic Integrated Circuits Across Fiber-optic Networks
- Short-reach Optics: Does CMOS always win?
- The Critical Path of Fiberspeed Connectivity: Flexible vs. fixed silicon solutions
- Life After Television: The cult of amateur
- The Original Dream and the Continuing Quest, featuring internationally known author and educator, Carver Mead
- Investing in nano- and biotech

AND MUCH MORE ...

Please visit [www.TelecosmConference.com](http://www.TelecosmConference.com) for the complete Telecosm 2007 agenda as well as regular speaker and agenda updates.

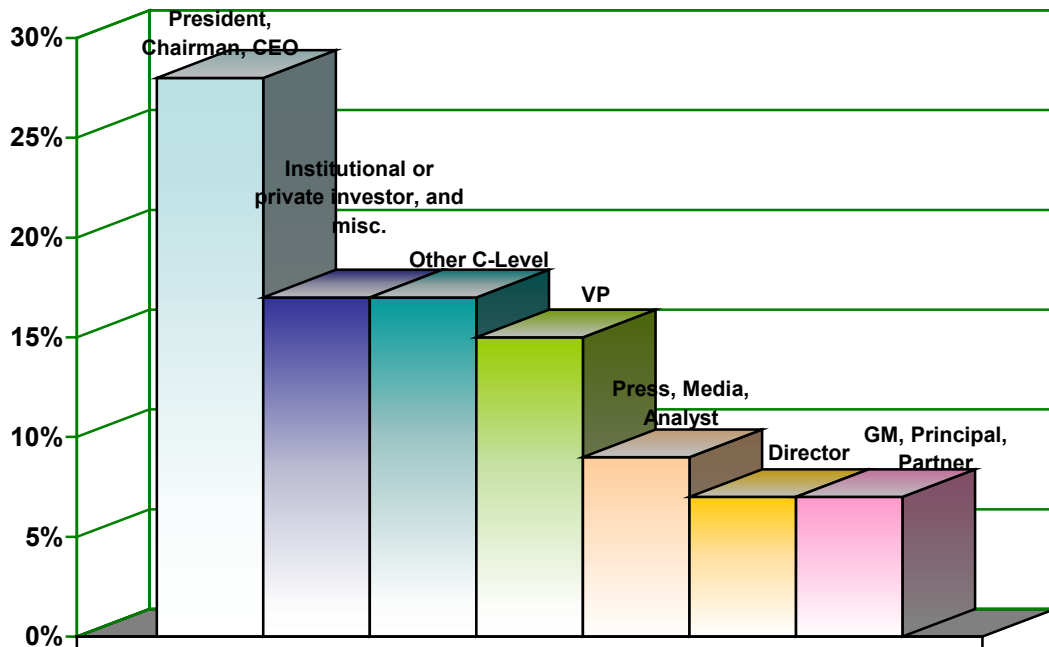
## LAST YEAR AT TELECOSM 2006

At Gilder/Forbes Telecosm 2006: The Telecosm at 10, we celebrated the heroic and triumphant ascent of technology and the entrepreneurial singularities of the past ten years and attempted to envisage the crucial telecosmic breakthroughs and grand trajectory of thought for the next decade to come. Telecosm hosts George Gilder and Steve Forbes and their guests examined the technical, financial, social, theoretical, and economic ramifications of the human and technological evolution. In honor of Telecosm's 10th Anniversary, George and Steve welcomed back the most memorable speakers of Telecosm's past and the technological and business leaders sure to play significant roles in the future of the Telecosm. Sponsors, speakers, and guests enjoyed three intense days of discussion, debate, and profitable networking.

Telecosm 2006 boasted an impressive speaking roster including hosts, George GILDER, Steve FORBES, and *Forbes* Publisher Rich KARLGAARD, along with an impressive assembly of thought leaders, such as Michael MILKEN, Chairman, Milken Institute; Peter HUBER, Senior Fellow, Manhattan Institute; Andy KESSLER, *Wall St. Meet, Running Money*; Stanford Law Professor, Lawrence LESSIG; eBay General Counsel Tod COHEN; Global Economist John RUTLEDGE, and dozens of the world's top technologists, such as QUALCOMM founder Klein GILHOUSEN; GOOGLE Engineer Luiz BARROSO; POWER-ONE CEO Steve GOLDMAN; ASK.COM's Apostolos GERASOULIS; EZCHIP President Eli FRUCTER; FINISAR CEO Jerry RAWLS; INTEL's Kevin KAHN; MICROVISION's Alex TOKMAN; AMEDIA's Frank GALUPPO; APPLE Chief Architect Keith DIEFENDORFF; AMD CTO Phil HESTER; EQUINIX Chief Lane PATTERSON; Fred LEONBERGER; MICRON Chief Technologist Tom PAWLOWSKI; Eclipse Aviation's Vern RABURN; ESSEX Chief Scientist Terry TURPIN; *Next Inning Technology's* Paul MCWILLIAMS; and Silicon Valley's preeminent physicist and inventor CARVER MEAD.

## DELEGATE PROFILE

250 - 300 senior executives, engineers, strategists, technologists, sales representatives, entrepreneurs, and business leaders from technology and communications companies, as well as the institutional and private technology investment community, media and trade press, and leading public policy officials.



## SPONSORSHIP OPPORTUNITIES & BENEFITS

### *Telecosm sponsorships offer powerful opportunities ...*

- Positions your company as a thought leader in the technology and communications industry.
- Enhances perceptions of your executives as experts in their fields.
- Builds relationships with senior-level decision makers, policy shapers, and purchase influencers.
- Offers the valuable opportunity to network with face-to-face selling opportunities

#### **Title**

- “Presented by Gilder & Forbes Inc., in association with Title Sponsor” on all Marketing & Promotional Material
- Two Agenda Roles (including Gala dinner keynote address)
- 10 Sponsor Delegate Passes
- 20 Customer Delegate Passes
- One Private Suite On-site
- Two Ads in Program Book
- Recognition in Program Book
- Display Table for Literature Distribution/Technology Demo/Face-to-face

#### **Principal**

- Logo on Marketing & Promotional Material listed alphabetically with other sponsors
- One Keynote Agenda Role, PLUS 30-minute break-out technology or investor briefing informational session
- 6 Sponsor Delegate Passes
- 8 Customer Delegate Passes
- Suite Available
- One Ad in Program Book
- Recognition in Program Book
- Display Table for Literature Distribution/Technology Demo/Face-to-face Informational Briefings (6' x 2')

#### **Sponsor**

- Logo on Marketing & Promotional Material listed alphabetically with other sponsors
- 30-minute break-out technology or investor briefing or informational session
- 4 Sponsor Delegate Passes
- 6 Customer Delegate Passes
- Suite Not Available
- ½ Page Ad in Program Book
- Recognition in Program Book
- Display Table for Literature Distribution/Technology Demo/Face-to-face Informational

Informational Briefings (6' x 2' draped table or sponsor booth)	draped table or sponsor provided booth)	Briefings (6' x 2' draped table or sponsor provided booth)
<ul style="list-style-type: none"> <li>• Gift bag material participation</li> <li>• Delegate Lists &amp; Web logo/link</li> <li>• Sponsorship of final evening, Gala Lake George Dinner Cruise, w/reserved VIP seating, signage, literature distribution</li> </ul>	<ul style="list-style-type: none"> <li>• Gift bag material participation</li> <li>• Delegate Lists &amp; Web logo/link</li> <li>• Luncheon or Dinner Reception Sponsorship, w/reserved VIP seating, signage, literature distribution and/or technology demo</li> </ul>	<ul style="list-style-type: none"> <li>• Gift bag material participation</li> <li>• Delegate Lists &amp; Web logo/link</li> <li>• Breakfast or Cocktail Reception Sponsorship, w/ signage, literature distribution and/or technology demo</li> </ul>
<b>Fee: \$75,000 (net)</b>	<b>Fee: \$50,000 (net)</b>	<b>Fee: \$25,000 (net)</b>

### Exhibitor-Only

- Display Table for Literature Distribution/Technology Demo/Face-to-face Informational Briefings (6' x 2' draped table or sponsor provided booth)
- 4 Sponsor Delegate Passes
- 6 Customer Delegate Passes
- Recognition in Program Book
- ½ Page Ad in Program Book
- Gift bag material participation
- Delegate Lists & Web logo/link
- Morning or Afternoon Refreshment Break Sponsorship

**Fee: \$15,000 (net)**

## WHAT PEOPLE ARE SAYING

“George, You are always the first to get it right.” — *Eric Schmidt, CEO, Google*

“The opportunity of a lifetime to meet in person and perhaps even sit down to lunch/chat with the top executives in the world that are involved in changing life as we know it ... ” — *Telecosm Attendee*

“Unlike standard Wall St. conferences where portfolio companies are trotted in to give their 30 min pitch and allowed to retreat for limited questioning, companies that present at Gilder are subjected to the full force of criticism of the moderator, their peers, and the audience. The folks asking the questions are not analysts but industry insiders best positioned to ask pointed questions. This creates a far better environment for evaluating companies and forming and altering your opinions on industries. It was refreshing to go to a conference where everyone is not a tech drone. It’s rare you can go from talking about the requirements for VLAN tag stacking to discussing the need for consumer medical choice at a conference... Where else can you see Michael Milken, Carver Mead, Steve Forbes, John Rutledge combined with senior management from leading optical component companies. — *Telecosm Press/Media Attendee*

“I think it's nearly impossible to describe the “Telecosm experience” to someone who has never attended the event. For me, Telecosm is an opportunity to learn about impending changes and how these changes should affect my thinking.” — *Paul McWilliams, Editor, Next Inning Research & Telecosm Speaker*

“Every speaker, even Steve Forbes, is accessible and approachable... That I can get one-on-one time with Ray Kurzweil, David Malpass, or even George Gilder is amazing.” — *Telecosm Attendee*

“The conference is always thought provoking, full of very smart thinkers, and chock full of interesting technology industry nuggets. For me, the gathering allows me to quickly get up to speed on the latest trends in the industry, while sparking new lateral thinking about where things are headed. While the conference is not investor-centric, this annual process certainly makes me a better, more informed investor.” — *Telecosm Press/Media Attendee*

“From the opening lecture to the last talk, we were intellectually stimulated and imbedded with George Gilder's optimism. As Telecosm attendees we look through a portal to the future, thanks to George and staff, and the future looks incredibly bright!!!!!!” — *Telecosm Attendee*

“Last night, they had a book signing in a pub... Authors who gave out their John Hancock included: George Gilder, *The Silicon Eye*, Rich Karlgaard, *Life 2.0*, Andy Kessler, *How We Got Here & Wall Street Meat*, Ray Kurzweil, *The*

*Singularity is Near*, and Dave Mick, *The Qualcomm Equation*. Why don't we have more technology conferences in serene and inspirational places like this?" — *Telecosm Press/Media*

"I just returned from George Gilder's Annual Telecosm conference. It was a firehose of information, pumped through a two-day long pipe at jet speed." — *Telecosm Attendee*

"The material presented was fantastic. Some of the greatest minds of our time. But equally as important, I took time to talk personally with as many of the CEO's and other presenters as possible. I asked them questions I had prior to the event and further explanations of the things I heard them speak about... I will be a big spokesman for Gilder when the next conference comes around. " — *Telecosm Attendee*

Whether you are looking for allies or acquisitions, clients or vendors, investments or investors, Telecosm 2007 promises to be a hotbed of ideas and opportunity. Inquire about available sponsorship opportunities today.